

2024-2025

G. Hema Sni

[Total No. of Pages : 2

BBA, AI

1-01-R23

**FOUR YEAR B.A./B.Com./B.Sc./B.C.A./B.B.A./B.Music/B.Dance/B.A(O.L)/
B.H.M./B.VOCATIONAL IN DAIRYING AND ANIMAL
HUSBANDRY/B.VOCATIONAL IN HORTICULTURE
(ALL GROUPS) DEGREE EXAMINATION,
DECEMBER/JANUARY - 2024/25
CHOICE BASED CREDIT SYSTEM
FIRST SEMESTER**

PART - I(A) : GENERAL ENGLISH

COURSE - 1:A COURSE IN COMMUNICATION AND SOFT SKILLS

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 3 Hours

Max. Marks : 75

I. Answer any Three of the following questions.

(3×5=15)

1. Why is it important not to start planning what to say next while listening?
2. Why should we "Listen" to non-verbal cues too?
3. What is passive listening?
4. What are the golden rules of listening?
5. What are the first two stages of listening?

II. Answer any Three of the following questions.

(3×5=15)

1. How are vowel sounds classified?
2. What are the two types of consonant sounds?
3. Write 15 examples of 5 syllable words.
4. What is lexical stress?
5. What are intonation questions examples?

III. Attempt the following questions.

(2×1=2)

1. Concord

- a) The jury _____ divided in their opinion.
- b) The cost of these articles _____ risen.

2. **Fill in the blanks with suitable Articles.** (2×1=2)
- a) Visitors can meet the patient only twice _____ day.
 - b) My Son is _____ M.A from Agra University.
3. **Fill in the blanks with suitable prepositions.** (3×1=3)
- a) The whole trip was worthwhile _____ every way.
 - b) The girl was cured _____ pneumonia.
 - c) He is always accompanied _____ his pet dog.
4. **Fill in the blanks with appropriate forms of the verbs given in brackets.** (5×1=5)
- a) The movie is so _____ that the three hours went by very quickly (excite).
 - b) Your brother _____ as the class leader.(choose)
 - c) I _____ this with him when he came. (discuss)
 - d) When I was young, I _____ play football a lot.(use)
 - e) He _____ in this office for ten years now (work)
5. **Add question tags to the following statements.** (3×1=3)
- a) The crew were taken prisoners, _____?
 - b) The quality of the mangoes was good, _____?
 - c) The counsel has chosen its president, _____?

IV. Answer any Three of the following questions. (3×5=15)

- 1. What is the importance of greeting in India?
- 2. Write a dialogue for asking questions to the interviewer?
- 3. How do you say I disagree in a smart way?
- 4. In his speech Obama said 'A man touched down on the moon'. Explain.
- 5. How did Kalam's leader Satish Dhawan shared success?
- 6. What management lesson did Kalam learn in 1979-80?

V. Answer any Three of the following questions. (3×5=15)

- 1. What are five examples of threats?
- 2. How is positive attitude strength?
- 3. How do you demonstrate social skills at a workplace?
- 4. How do you convince for hold or transfer during a call?
- 5. Describe a situation when you had to be assertive.
- 6. Is interpersonal skill a soft skill? Explain.

FOUR YEAR B.A./B.Com./B.Sc./B.C.A./B.B.A./B.Music/B.Dance/B.A.(OL)
B.H.M. (All Groups) DEGREE EXAMINATION,

DECEMBER/JANUARY - 2024-2025

CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

PART-I(B) - SANSKRIT

PAPER - I: Poetry, Prose And Grammar-I

(Under CBCS New Regulation w.e.f the academic year 2023-24)

Time : 3 Hours

Max. Marks : 75

सूचना: द्वितीय, तृतीय, चतुर्थ, पञ्चम, दशम-प्रश्नाः (संस्कृत भाषायामेव समाधेयाः)

Q.No. 2,3,4,5 and 10 should be answered in Sanskrit only.

प्रथमो भागः

(25)

I. द्वौ श्लोकौ पूरयित्वा भावं च लिखत।

(2×3=6)

- 1) नृणां शतानि समूहस्ते कथंचन॥
- 2) भगवन्दृष्टवीर्यो अतर्कितमिदं मया॥
- 3) प्रभुत्वं हि द्रष्टुमर्हसि॥
- 4) अस्थिभूतो मांसक्षयमुत्सृजन्॥

II. द्वयोः सम्पूर्णं शब्द रूपाणि लिखत॥

(2×3=6)

- 1) रमा
- 2) देव
- 3) पितृ
- 4) भानु

III. व्दयोः धात्वोः निर्दिष्ट लकारे सर्वाणि रूपाणि लिखत।

(2×2½=5)

- 1) पश्यति
- 2) अतिष्ठत्
- 3) लभताम्
- 4) मोदेत्

IV. चतुर्णां नामनिर्देशकपूर्वकं सन्धि विभजत।

(4×1=4)

- 1) रामानुजः
- 2) भवति
- 3) नवोदयः
- 4) तथैव

5) अन्वेति

6) तच्च

7) पेष्टा

8) वाङ्मयम्

V. चतुर्णां नामनिर्देशकपूर्वक विग्रहवाक्यानि लिखत।

(4×1=4)

1) मासावरः

2) अज्ञानम्:

3) नीलोत्पलम्

4) विद्याधनम्

5) त्रिभुवनम्

6) रामलक्ष्मणौ

7) शीतोष्णम्

8) पापभयम्

द्वितीयो भागः

(50)

VI. वृद्धोः आन्ध्र भाषायाम् वा आन्नल भाषायाम् वा अनुवदत।

(2×3=6)

1) अतो हितोपदेशोऽयं पाटवं संस्कृतोक्तिषु।

वाचां सर्वत्र वैचित्र्यं नीतिविद्यां ददाति च॥

2) सर्व कामसमृद्ध्यस्य अश्वमेधस्य यत्फलम्।

तत्फलं लभते सम्यग्रक्षिते शरणागते॥

3) मतिर्दोलायते सत्यं सतामपि खलोक्तिभिः।

ताभिर्विश्वासितश्चासौ प्रियते चित्रकर्णवत्॥

4) मतः प्रमतश्चोन्मतः श्रान्तः कृद्धो बुभुक्षितः।

लुब्धो भीरुस्त्वरायुक्तः कामुकश्च न धर्मवित्॥

VII. a) धनुर्भङ्गः इति पाठ्यभागस्य सारांशं लिखत।

(1×8=8)

(अथवा)

b) कपोत न भयं तव इत्युक्त्वा कथं वृषदर्भः शरणागतरक्षणं कृतवान्? विवृणुत।

VIII.a) उदधियान विधानावधानजं श्रवणोत्सवं निरूपयत।

(1×8=8)

(अथवा)

b) रामकीर्तिः इति पाठ्यभागस्य सारांशं लिखत।

IX. a) पाठ्यभागानुसारेण खलोक्तेः परिणामं विशदयत।

(1×8=8)

(अथवा)

b) कान्नेस् संस्थायां तिलकदलस्य अधिपत्यं कथं जातम्।

X. चतुर्णां लघुसमाधानानि लिखत।

(4×2=8)

- 1) धनुरानीयताम् इति जनकः कान् व्यादिदेश?
- 2) वत्स। राम धनुः पश्य इति कः राघवम् अब्रवीत्?
- 3) कपोतः कं शरणंगतः?
- 4) श्येनस्य वाक्यं श्रुत्वा कः विस्मयंगतः?
- 5) के धर्मविदः न भवन्ति?
- 6) महाप्रदानं किम्?
- 7) लोकमान्यस्य स्वातन्त्र्यान्दोलनजनकत्वं निरूपयत?
- 8) साम्प्रदायिकैक्याय लोकमान्यस्य प्रयत्नमधिकृत्य लिखत?

XI. चतुर्णां ससन्दर्भं व्याख्यात।

(4×3=12)

- 1) इदं धनुर्वरं राजन्पूजितं सर्वं राजभिः।
- 2) दृश्येतमन्महाभाग अनयोः राजपुत्रयोः।
- 3) दाडिमाशोकपुष्पाक्ष मा त्रसस्वाभयं तव।
- 4) ततस्त्वं मे प्रयच्छाद्य स्वमांसं तुलया धृतम्।
- 5) क्षीणा नरा निष्करणा भवन्ति।
- 6) वरं प्राणपरित्यागः न पुनरीदृशो कर्मणि प्रवृत्तिः।
- 7) तदा कांग्रेसस्य नामापि न श्रूयते स्म।
- 8) यद्यापि विचारकैः प्रमाणितोऽहमपराधी तथापि निर्दोषोऽस्मि।

**FOUR YEAR B.A./B.Com./B.Sc./B.C.A./B.B.A./B.Music/B.Dance/B.A(O.L)/
B.H.M. (ALL GROUPS) DEGREE EXAMINATION,**

DECEMBER/JANUARY - 2024/25

CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

PART - I(C) : LIFE SKILL COURSE

Course - 3 : ANALYTICAL SKILLS

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 1 ½ Hours

Max. Marks : 50

Answer ALL the questions.

- LCM of two numbers is 138. But Their GCD is 23. The numbers are in a ratio 1:6. Which is the largest number amongst the two? ()
a) 138 b) 522
c) 172 d) None of the above
- The greatest number of four digits which is divisible by 15,25,40,75 is ()
a) 9800 b) 9600
c) 1720 d) None of the above
- What least number when divided by 20,48 and 36 leaves the remainders 13,41 and 29, respectively? ()
a) 713 b) 813
c) 317 d) None of the above
- What is HCF of $\frac{36}{75}$, $\frac{48}{150}$, $\frac{72}{135}$? ()
a) $\frac{120}{1350}$ b) $\frac{820}{36}$
c) $\frac{310}{36}$ d) $\frac{36}{120}$
- If $a*b = 2a+3b$, then the value of $2*3+3*4$ is ()
a) 31 b) 32
c) 37 d) 30

6. If $a = 4.36$, $b = 2.39$, $c = 1.97$, then the value of $a^3 - b^3 - c^3 - 3abc$ is ()
a) 3.64 b) 2.36
c) 0 d) 1
7. Find the next number in the series: 3, 9, 27, 81, ? ()
a) 342 b) 241
c) 243 d) 432
8. Arrange the following numbers in ascending order : 56, 34, 72, 25, 62 ()
a) 25, 34, 56, 62, 72 b) 25, 56, 34, 72, 62
c) 72, 62, 34, 56, 25 d) 25, 34, 56, 72, 62
9. Choose the word which is different from the rest ()
a) Crocodile b) Chicken
c) Swan d) Frog
10. FBG, GBF, HBI, IBH, _____? ()
a) JBK b) JBH
c) GBK d) JBM
11. Introducing John to guests, Steve said, "Her father is the only son of my father". How is John related to Steve? ()
a) Mother b) Sister
c) Daughter d) Brother
12. What was the day of the week on 28th May, 2006? ()
a) Friday b) Monday
c) Tuesday d) Sunday
13. By how many degrees does the minute hand move in the same time, in which the hour hand move by 280° ? ()
a) 145 b) 120
c) 190 d) 336
14. A man travels from his home to office at 4km/hr and reaches his office 20 min late. If the speed had been 6 km/hr he would have reached 10 min early. Find the distance from his home to office. ()
a) 36 kmph b) 10kmph
c) / 6kmph d) 4kmph

**FOUR YEAR B.A/B.Com./B.Com.(Specialisations)/B.Sc./
B.Sc.(Home Science)/B.C.A./B.B.A./B.Music/B.Dance/B.A.(O.L)/B.H.M.**

DEGREE EXAMINATION, DECEMBER/JANUARY - 2024/25

CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

PART - I(C) : MULTIDICIPLINARY COURSE

COURSE - 3 : INTRODUCTION TO SOCIAL WORK

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 1½ Hours

Max. Marks : 50

Answer any Five of the Following questions. Each question carries equal marks.

(5×10=50)

1. What are the principles that guide community development efforts? Explain how these principles contribute to successful community development projects.
2. Explain the concept of community organization in social work. How does it differ from other methods of intervention in the field of social work.
3. What are the essential phases of community organization in the context of social work practice? Describe each phase and its significance.
4. Discuss the challenges and ethical considerations associated with community organization as a method of social work.
5. What is the scope of social work, and how does it encompass a wide range of human services?
6. Discuss the primary objectives of social work and how they contribute to individual and community well-being.
7. Define social welfare services and provide examples of different types of social welfare programs.

8. Discuss the scope of social case work and the diverse range of clients and issues it addresses.
 9. Explain the role of intervention techniques in social case work. Provide examples of different methods used to address client issues.
 10. Discuss the importance of active listening and empathy in counseling sessions. How do these skills contribute to effective client-worker relationships?
-

**FOUR YEAR B.A./B.Com/B.Sc./B.C.A/B.B.A/B.Music/B.Dance/B.A(O.L)/
B.H.M (ALL GROUPS) DEGREE EXAMINATION,**

DECEMBER/JANUARY - 2024/25

CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

PART - I(C)-LIFE SKILL COURSE

Course-4: Communication Skills

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 1½ Hours

Max. Marks : 50

Answer any Five of the following question. Each question carries equal marks.

(5×10=50)

1. Why is effective communication essential in personal relationships and interactions with others?
2. Explain the principle of clarity in communication and why it is essential for effective messaging.
3. What techniques can individuals employ to overcome personal biases and preconceived notions in communication?
4. What type of supporting materials, such as statistics, graphs, or quotations, will you include, and how will you integrate them seamlessly?
5. What strategies will you use to ensure that your verbal content is clear, concise, and easy to understand for your audience?
6. Describe your approach to showcasing your qualifications and experience effectively during the interview.
7. What strategies can you use to manage interview anxiety and boost your confidence?
8. What are the essential steps you should take to prepare for an interview?
9. Explain Do's and Dont's in an Interview.
10. What are your strengths and weaknesses?

FOUR YEAR HONOURS B.Com./B.C.A/B.B.A. (ALL GROUPS)

DEGREE EXAMINATION, DECEMBER/JANUARY - 2024/25

CHOICE BASED CREDIT SYSTEM

FIRST SEMESTER

PART - II

PAPER-I : FUNDAMENTALS OF COMMERCE

(Common to All)

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 3 Hours

Max. Marks : 75

SECTION - A

Answer any Five of the following questions. Each question carries equal marks.

(5×3=15)

1. Meaning of Commerce.
2. Price Elasticity of demand
3. Accounting Concepts
4. Excise duty
5. Define SEO (Search Engine Optimization)
6. Aids to trade
7. Law of demand
8. Branches of Accounting.
9. Assessment Year
10. Social Media marketing

SECTION - B

Answer any Five of the following questions. Each question carries equal marks.

(5×12=60)

11. What is trade? Discuss about the importance and classification of trade.
 12. Explain the features and importance of Commerce.
 13. Define Price elasticity of demand and write about Types of Price Elasticity of Demand.
 14. Define Law of Demand. What are the exceptions and determinants of Law of Demand.
 15. Briefly explain about the meaning and objectives of Accounting.
 16. What do you understand by accounting cycle? What are the branches of accounting?
 17. Difference between Customs and Excise Duties.
 18. Briefly explain about the definitions of Person-Assessee-Previous year Assessment year.
 19. What is Social Medial Marketing? Why is Social Media marketing is so popular. Give Reasons?
 20. Describe various strategies that will help organizations to succeed in Email and content marketing.
-

FOUR YEAR B.Com./B.C.A/B.B.A.HONOURS (ALL GROUPS)
DEGREE EXAMINATION, DECEMBER/JANUARY - 2024/25
CHOICE BASED CREDIT SYSTEM
FIRST SEMESTER

PART - II
PAPER-II : BUSINESS ORGANIZATION
(Common to All)

(Under CBCS New Regulation w.e.f. the academic year 2023-24)

Time : 3 Hours

Max. Marks : 75

SECTION - A

Answer any Five of the following questions. Each question carries equal marks.

(5×3=15)

1. Trade and Commerce.
2. Partnership.
3. Meaning of Plant.
4. Rationalization objectives.
5. Internet
6. Optimum size.
7. One Person Company
8. Plant Layout
9. Business Combination
10. Components of Computer

SECTION - B

Answer any Five of the following questions. Each question carries equal marks.

(5×12=60)

11. Distinguish between Industry, Trade, Commerce and Profession.
 12. Discuss about the functions and objectives of business.
 13. Explain about the different forms of Business Organizations.
 14. What are the qualities of successful businessman?
 15. What are the factors affecting plant layout?
 16. Describe about the factors affecting Plant Location.
 17. Explain the Characteristics and objectives of Business Combination.
 18. Describe the meaning and characteristics of Rationalization.
 19. Define internet and various types of Networks.
 20. Define Computer. Explain its generations.
-